

ESVONC

European Society of Veterinary Oncology

A photograph of Edinburgh Castle, a large stone fortress, perched on a rocky hill. The scene is captured at sunset or sunrise, with a warm, golden light illuminating the sky and the castle's walls. The foreground is filled with dark green trees.

ESVONC ANNUAL
CONGRESS 2027
EDINBURGH
SCOTLAND

SPONSORSHIP OPPORTUNITIES

WWW.ESVONC.COM

ESVONC ANNUAL CONGRESS 2027 EDINBURGH SCOTLAND



Dear Colleagues and Supporters,

We are delighted to provide you with the Sponsorship package information for the 2027 Congress to be held in Edinburgh, Scotland. The full scientific program, including the oral abstracts, will not be finalised until approval of the abstracts in mid-March 2027, but we have three exciting themed sessions planned, and there will be the residents' day on the Wednesday afternoon. The form of the congress will be familiar to you, and will include these events:

- **Resident's program** (*open to all*)
- **3 Half-day Scientific Themed Sessions** *One day will be a Radiation Oncology Session - in collaboration with the ECVIM/ECVDI Radiation Oncology Group.*
- **3 half-day sessions of oral abstracts** - *12-15 minute short communications*
- **Poster display of short communications**
- **Nurse and technicians meeting**
- **A Welcome reception on the Thursday evening**
- **A Gala dinner** - *held on the usual Saturday evening!*

| Conference Location

ESVONC 2027 will be held at the Assembly Rooms, Edinburgh, Scotland, from 19th of May until 22nd of May 2027.

Address: Assembly Rooms, 54 George St, Edinburgh EH2 2LR.

The exhibition and catering will be placed in the beautiful "Ballroom" area of the building, the main lecture room will be the "Music Hall". On both sides of the ballroom are additional rooms, which will be used for posterboards, and the Nurse Stream of the program.

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| Social events

Welcome Reception

The welcome reception will be held Thursday 20th of May 2027 at the Surgeons Quarter.

Gala Dinner and Dance Party

The National Museum of Scotland will be the venue for our Gala Dinner and Dance Party. This will be Saturday 22nd of May 2027.

| Sponsorship Levels

There are several levels of sponsorship for the ESVONC Congress and the levels are determined based on the overall expected conference budget. Each level of sponsorship will have a variety of benefits. For the ESVONC 2027 the levels are:

• Platinum sponsor	€ 20,000 + VAT
• Gold sponsor	€ 17,500 + VAT
• Silver sponsor	€ 12,500 + VAT
• Bronze sponsor	€ 5,000 + VAT
• Exhibitor only	€ 2,500 + VAT

| Long-term Sponsorship opportunities

What it means to be an ESVONC Champion

- Open to sponsors at any sponsorship level who commit to a minimum 5-year partnership*
- The annual sponsorship fee is fixed at the current rate, multiplied by five
 - no increase during the commitment period
- Yearly invoicing or payment ensures flexibility and continuity
- Champions will be recognized as long-term strategic partners across ESVONC communications, events, and digital platforms

**Not applicable for Exhibitor only package*

| Conference Sponsorship information

All sponsors will be provided with an exhibition area for building of a display. Platinum will have approximately 2 x 2 meters, Back drops up to 3 metres. Gold, Silver and Bronze will be allowed approximately 1.5 x 1.5 metres Backdrops up to 2 metres. Exhibitors will have approximately 1 x 1 metres. You should bring some rollups or back drops to fill up the exhibition area. Sizes are an approximate.

Please note that there will be enough power supply within the area, however it is good to bring your own extension cords. Scotland has type G electric sockets.

Desks and tables

Desks can be arranged via info@shellschemescotland.com

These desks can be customized with printed panels, see some examples on the last page. Any additional furniture requirements can be arranged directly via shell scheme Scotland at additional costs.

Please see the floorplan of the exhibition area to get an idea of the space and do not exceed the size limits! Be flexible with your booth allocation.

Two coffee breaks are scheduled each day along with a lunch break during Thursday and Friday, which will be held in the exhibition area, on Saturday no lunch will be provided! The exhibition area will be closed off at night, however it is not advised to leave any valuable materials or equipment at the booths at the end of the congress days. If you express no preference for sponsorship of a particular item, then funds will be used for general congress expenses without attribution.

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All sponsors will be recognised by display of company logos on the conference website, on the Congress pages of the ESVONC website and in the app and with an advertisement in the pages of the conference proceedings. Organisations who sponsor a specific session will have their company logo attached to that session, and it will be styled as “x session, kindly supported by <company>” or similar wording. Similarly, sponsorship of the welcome reception and gala dinner will be acknowledged as the “<event> kindly supported by <company>” or similar wording. Your company logo will be prominently displayed on any signage used for the event.

As an educational organisation, ESVONC has a specific rule that it shall not be used directly for commercial gain. Commercial meetings other than the sponsored industry lectures will not usually be permitted in the main program of the congress. If you wish to organise an additional meeting, please liaise with us at an early stage so we can avoid any clashes. ESVONC will not distribute tickets for any such event, or arrange any additional AV or catering requirements.

| ESVONC Sponsorship opportunities

** Please re-consider bag inserts as being paper flyers, and help reduce waste by sending digital files, which can be added into the congress app!*

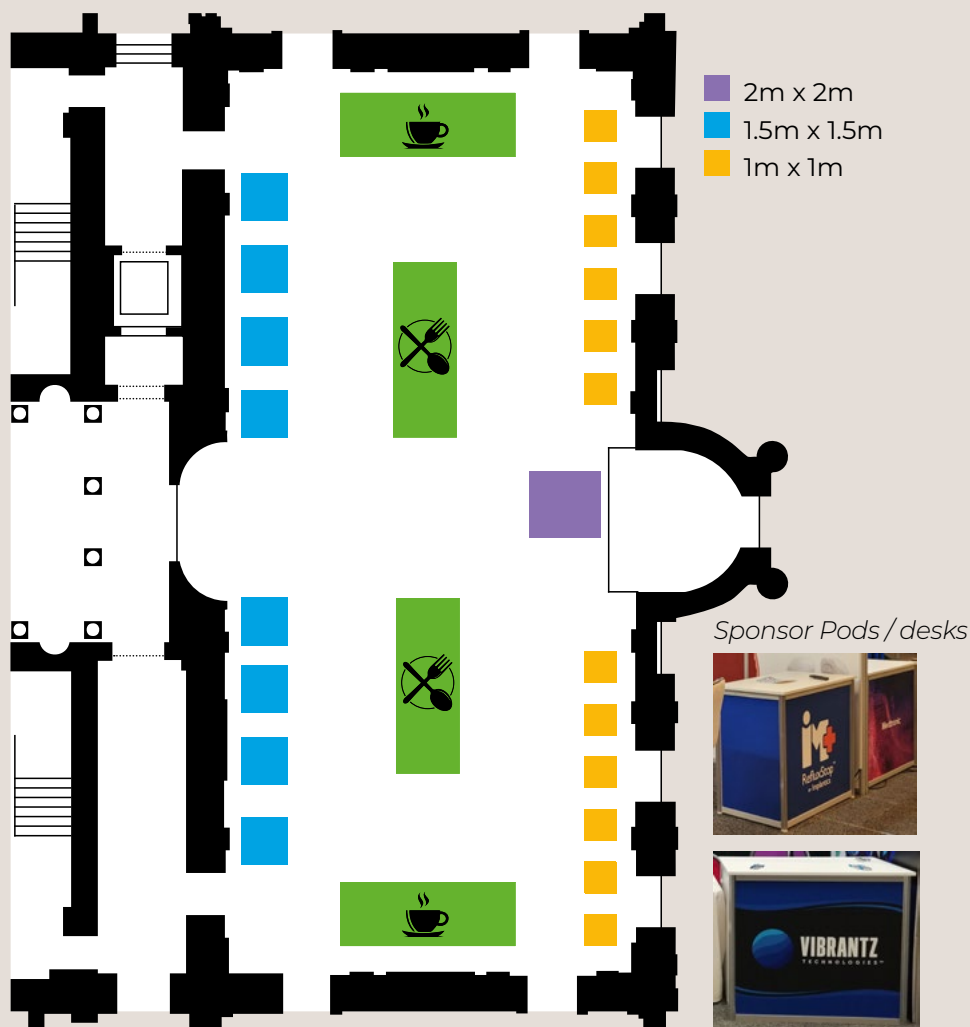
The addition of your name to a particular stream is optional, if you choose not to take this opportunity then your contribution will be to general congress expenses. Only one sponsor per session on a first come first served basis.

	Platinum € 20,000	Gold € 17,500	Silver € 12,500	Bronze € 5,000	Exhibitor € 2,500
Company logo and link to the company website, on the congress website	X	X	X	X	X
Company logo and short company description in the final programme/app	X	X	X	X	X
Company logo in the proceedings book	X	X	X	X	X
Company logo and name on the conference materials/signage/rolling banner	X	X	X	X	
Advertisement in proceedings full page	X				
Advertisement in proceedings 1/2 page		X			
Advertisement in proceedings 1/4 page			X		
PowerPoint slides on the screens in the congress centre registration area	X				
Co-sponsor of the Gala Dinner	X				
Co-sponsor of the Welcome Reception		X			
Name attached to a session of your choice of main program	X				
Name attached to a session of your choice of the nurse program		X			
Add information in congress app	X	X	X	X	X
Company logo and sponsorship will be shared via social media	X	X	X	X	
Participate in Treasure Hunt in app	X	X	X	X	X
Company profile advert or logo 400x400 pixels in app	X	X	X	X	X
Adverts throughout programme in congress app 500x250 pixels	3	2	1	1	
File upload in congress app	3	2	1	1	
Booth size	2x2	1,5x1,5	1,5x1,5	1,5x1,5	1x1
Exhibitor registrations for your own staff*	4	3	2	2	1
Delegates registrations discounted fee € 650	10	5	3	1	
Tickets to the Gala Dinner	4	3	2	2	
Tickets to the Welcome Reception	4	3	2	2	1

**Additional exhibitor tickets can be purchased for € 250*

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| Floorplan



| Additional options

- **Sponsored talk** - 30mins usually first after lunch - 3 available € 2500
- **Sponsored Breakfast talk** - 3 available € 1500
- **Coffee breaks** - 6 during the three days € 3000
- **Logo on cover of proceedings** - Exclusive - only one available € 2500
- **Additional advertisement in app** € 750
- **Congress lanyards** € 1500
- **Congress pens & Note pads** € 1500
- **Reusable cups** € 2000

| ESVONC Clinical Research Grant

As you will be aware, ESVONC supports a clinical research grant for members. Projects are presented to the Scientific committee and one or perhaps two are chosen for the award of a support grant. Exclusive sponsorship of this grant is available to which you would be able to attach your name. We would hope that we can use this research grant to establish a long-term relationship with you, and we would expect a minimum of € 5000 per year. Please contact treasurer@esvonc.com / l.dirks@pcopartners.nl to discuss this in greater detail.

| NON-ESVONC Events at the Congress Hotel

Please feel free to contact us for all additional questions and/or to discuss the possibility of future collaboration, contact treasurer@esvonc.com / l.dirks@pcopartners.nl

| Congress Secretariat

Partners in Congress Organisation

Lisanne Dirks, *Project Manager*

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